

Message Text

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PAGE 01 BELGRA 00986 050936Z

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ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /014 W

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R 050831Z MAR 74

FM AMEMBASSY BELGRADE

TO USDOC WASHDC

AMEMBASSY VIENNA

INFO SECSTATE WASHDC 8630

AMEMBASSY WARSAW

AMCONSUL ZAGREB

UNCLAS BELGRADE 0986

VIENNA FOR EWTC

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJECT: BIO MEDICAL TRADE MISSION

REF: A. BELGRADE 0774 B. USDOC 3270

1. BEGIN SUMMARY: MEETINGS WITH KEY PROSPECTS IN BELGRADE AREA REVEAL STRONG INTEREST IN TRADE MISSION. MEDICAL FACULTY OF UNIVERSITY OF BELGRADE HAS AGREED PARTICIPATE AS CO-SPONSOR AND WILL OFFER FOLLOWING: (A) USE OF ITS EXCELLENT AUDITORIUM AND ADJACENT CONFERENCE ROOMS AS CENTRAL MEETING PLACE DURING TWO WORKING DAYS IN BELGRADE. (B) ISSUANCE OF LETTERS OF INVITATION (UNDER MEDICAL FACULTY LETTERHEAD) TO KEY PROSPECTS IDENTIFIED BY EMBASSY AND FACULTY. END SUMMARY.

2. IN CONSIDERATION MEDICAL FACULTY SUPPORT, EMBASSY PLANS TO ORGANIZE MISSION ACCORDING TO FOLLOWING SCHEDULE:

MARCH 24. ARRIVAL BELGRADE AS PER REFTTEL (A).

MARCH 25.

0830 - 1000. GENERAL MEETING AT MEDICAL FACULTY AUDITORIUM. MISSION MEMBERS TO MAKE BRIEF (FIVE TO EIGHT MINUTES MAXIMUM)

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PAGE 02 BELGRA 00986 050936Z

PRESENTATION OF PRODUCTS AND TECHNOLOGY OFFERED. CONSECUTIVE

TRANSLATION WILL BE PROVIDED. PRESIDING AT MEETING WILL BE MISSION DIRECTOR AND SENIOR REPRESENTATIVE OF MEDICAL FACULTY. PROPOSE IS TO PROVIDE FORUM TO INTRODUCE MEMBERS AND KICK OFF MISSION. NO VISUAL PRESENTATIONS AT THIS SESSION.

1000 - 1700. INDIVIDUAL MEETINGS AT MEDICAL FACULTY CONFERENCE ROOMS OR OTHER DESIGNATED PLACES (INCLUDING AFTERNOON CALLS ON HOSPITALS AND CLINICS OF INTEREST). TECHNICAL VISUAL PRESENTATIONS COULD BE MADE DURING THESE SESSIONS, IF DESIRED. 16 AND 35 MM EQUIPMENT WILL BE AVAILABLE. LUNCH TO BE SCHEDULED ACCORDING TO APPOINTMENT SCHEDULE.

1830 - 2000 EMBASSY HOSTED RECEPTION. DINNER AND EVENING FREE.

MARCH 26.

0830 - 1700 INDIVIDUAL MEETINGS AS DESCRIBED ABOVE.

2000 DEPARTURE FOR ZAGREB (SEE REFTEL A).

NOTED: DETAILED ITINERARY AND INDIVIDUAL APPOINTMENT SCHEDULES WILL BE PROVIDED TO MEMBERS AT EMBASSY BRIEFING. ZAGREB SCHEDULED BEING REPORTED BY SEPTEL.

3. BUDGET. AS REPORTED REFTEL (A), TOTAL BELGRADE AND ZAGREB S AND E AND SMF IS \$1869. OF THIS AMOUNT, WE CALCULATE \$458 TO BE YUGOSLAVIA PRO RATA SHARE OF BROCHURE PRINTING, PAYABLE IN VIENNA. THIS LEAVES BALANCE OF \$1,411 WHICH IS OUR MINIMUM OPERATING BUDGET. SINCE WE HAVE THUS FAR RECEIVED DEPOSIT OF \$700, REQUEST ADDITIONAL \$711 BE FORWARDED TELEGRAPHICALLY.

4. FOR VIENNA, REF VON TILLIUS/LOCKWOOD TELCON. ABSOLUTE DEADLINE FOR RECEIPT OF 800 BROCHURES IS MARCH 13. PLEASE ADVISE IF THERE ARE ANY PROBLEMS OR DELAYS.
JOHNSON

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